

DigiWorld Future 2017

Launching the 17th edition of the DigiWorld Yearbook
with a vast and vital forward-looking debate

Montpellier, 5 May 2017 – **Over the past 15 years, the DigiWorld Yearbook has forged a reputation as the go-to reference work from Europe's premier think tank, IDATE DigiWorld. Every year, it delivers an analysis of the latest developments in telecom, Internet and media markets, identifies the core trends around the world and provides a snapshot of the shape of things to come.**

To mark the release of the 2017 Yearbook, IDATE DigiWorld is hosting a forward-looking debate on the key trends that will shape the digital economy over the next 10 years. Based on detailed analyses of the current state of affairs, along with development scenarios for 2025 established by our in-house experts, the CEOs and presidents of the sector's leading companies are invited to comment and share their views on what the digital future holds.

This will be a unique opportunity to stimulate an exceptional debate over what the future might hold for the major digital and vertical sectors:

- What are the main trends that will shape the digital economy in the next ten years? Where are the most disruptive innovations of the next decade (deep learning, virtual reality, blockchain, autonomous cars, smart cities,...)? What may be the impacts of "Brexit" and the Trump Administration? How to shape the main scenarios?
- What does the future hold for the telecoms (the race to the content, 5G and fiber investments and consolidation perspectives)? What should change in the future European regulatory framework?

Chairman, **François Barrault**, and CEO, **Yves Gassot**, along with the IDATE DigiWorld teams will be on hand at the launch events being held in **Brussels (17 May)**, in **London (23 May)** and in **Paris (6 June)**.

DigiWorld Future Brussels - 17 May 2017, Cercle de Lorraine

With very special guests:

- **Roberto Viola**, Director General DG CONNECT, **European Commission**
- **Michael Trabbia**, CEO, **Orange Belgium**

DigiWorld Future London - 23 May 2017, Google UK

With very special guests:

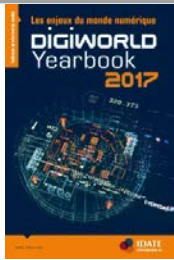
- **Helen Burrows**, CEO, **BT Group**
- **Santiago de la Mora**, Managing Director Global Product Partnerships, **Google**
- **Gary Heffernan**, Senior Managing Director, TMT EALA, **Accenture**
- **Ben Werwaayen**, Director Telecoms, General Partner, **Keen Venture Partners**

DigiWorld Future Paris - 6 June 2016, Salle Wagram,

With very special guests:

- **Thierry Breton**, Président Directeur général, **Atos**
- **Jean-Charles Decaux**, Président du Directoire et Codirecteur général du groupe, **JC Decaux**
- **Grégoire Olivier**, Directeur des services de mobilité et membre du Comité Exécutif, **Groupe PSA**
- **Bernard Ourghanlian**, Directeur Technique et Scientifique, **Microsoft**
- **Alain Weill**, Directeur général, **SFR Media**
- **Shi Weiliang**, Deputy CEO France **Huawei Technologies**
- **Octave Klaba**, Fondateur et Président, **OVH**
- **Pierre Nanterme**, Président-Directeur général, **Accenture**
- **Stéphane Richard**, Président-Directeur général, **Orange**

> To register or access the programme, go to: www.digiworldfuture.com



What is the DigiWorld Yearbook?

A round-up of the finest analysis from IDATE DigiWorld experts who track global telecom, internet and media market developments year-round.

The DigiWorld Yearbook is published in English and French, and is available in print and PDF versions.

> Price of the 2017 edition: Print: €100 excl. VAT – PDF: €65 excl. VAT

[More information](#)

IDATE DigiWorld Institute

Publication of the DigiWorld Yearbook is made possible by the support of IDATE DigiWorld Institute corporate members

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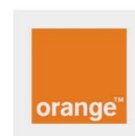
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DigiWorld Future is organized with the support of:



IDATE DigiWorld

Founded in 1977, IDATE DigiWorld is one of Europe's most prominent digital economy institutes, specialising in telecom, Internet and media markets. Our teams provide consultancy solutions, market watch services and a programme of clubs and conferences aimed at deepening understanding of what makes the digital economy tick, and to help our customers in their strategic decision-making. We are proud to work with more than 40 of the industry's most prominent enterprises and with public policymakers who, year after year, confirm their faith in what we do and in our three main areas of activity:

- **IDATE DigiWorld Institute:** a European think tank open on the world (DigiWorld Clubs, DigiWorld Future, DigiWorld Summit, DigiWorld Yearbook ...)
- **IDATE DigiWorld Research:** an independent observatory of digital markets and innovation
- **IDATE DigiWorld Consulting:** bespoke consulting and market analysis solutions

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